



Agra Development Authority, Agra

EXPRESSION OF INTEREST

Department of Tourism, Government of Uttar Pradesh, is in the process of setting up of an Interpretation Centre at Noor Jahan Auditorium, Shilpgram, Agra. An Interpretation Centre is an institution for dissemination of proper knowledge of any cultural heritage. Interpretation centers use different means of presentation to enhance the understanding of heritage.

The Agra Development Authority, on behalf of Uttar Pradesh Tourism Department, invites expression of interest for :

1- Making of a high resolution digital film on Taj Mahal of 8 to 10 minute's duration revealing it's authentic and relevant details of history, art, architecture and glory in all possible respects having actual shoots, fact-based script approved by A.S.I. and a voice over of some reputed Bollywood artist including photo gallery of Taj Mahal in different years and centuries along with different moods of Taj in different seasons with relevant tourist information and dos and don'ts etc.

2- Installation of various electronic gadgets and equipments for running and displaying of the above film through a big LED screen (indoor purpose) based on remote/internet operation system. The offer should also include five years AMC provisions.

Applications are invited from reputed companies/firms/individuals having experience in the above field. The application should accompany Security Money of **Rs. 2.00 Lakh** pledged in favor of "**Finance Controller, Agra Development Authority, Agra**" with technical and financial bid. The bidder shall make a power point presentation before **29th July, 2011**. The financial bid of short listed bidders shall be opened on **29th of July, 2011**.

The bid document can be purchased from the office of Vice-Chairman, Agra Development Authority, Agra by depositing **Rs. 5,000/-** in the **Union Bank of India**, located in the ADA campus in Agra or can be downloaded from **www.ada-agra.com** or **www.up-tourism.com** Completed application must be submitted on or before **22.07.2011** in the A.D.A. Office, Agra.

Secretary